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NIKSUN To Showcase its State-of-the-Art Cybersecurity Platform at the Largest Security Expo in Latin America

Princeton, NJ, April 15, 2024 – Cybercrime is amongst the fastest growing threats in the world. With 800,000 cyberattacks per year and a hack attack every 39 seconds, organizations are losing billions of dollars worldwide to these criminals who lurk in our computer networks. With the explosion of remote work and IoT (the internet of things), businesses have become more vulnerable to cyberattacks. In fact, 60% of small businesses go out of business after facing a single breach.

At the Expo Seguridad Mexico, a landmark event which has come to position itself as the largest and most important event for the security industry in Latin America, NIKSUN, Inc., the world leader in end-to-end Cybersecurity, Compliance, Network Performance Management (NPM), and Application Performance Management (APM) solutions, will showcase its state-of-the-art platform at stand number 2338 from April 16-18, 2024.

The Expo Seguridad, which is being held at the Centro Citibanamex, Avenida Del Conscripto 311, Lomas De Sotelo, 11200 Miguel Hidalco in Mexico City, Mexico, is a showcase for technology, solutions, products, and knowledge. It provides a meeting point for manufacturers, distributors, integrators, and domestic and foreign users for the Latin American security market. Those wishing to attend Expo Seguridad Mexico in Mexico City may do so by registering here.

Ever since NIKSUN was founded in 1997 in Princeton, New Jersey, the company has been on the forefront of technological innovation and has repeatedly pushed the boundaries of cybersecurity, network to app performance monitoring, and compliance. Over the years, NIKSUN has continually upgraded and refined its technological platform to perfection. At Expo Seguridad Mexico, NIKSUN will be unveiling its most robust offering ever to the Latin American market.

Unlike other products in the market which offer piece-meal fixes, this robust all-in-one platform brings a holistic solution to the problems plaguing networks today. It instantly offers cybersecurity, network monitoring, and compliance within minutes of being set up, and the whole organization's entire infrastructure can be critically monitored from one single place. The platform also has multiple user-friendly and customizable dashboards, along with real-time alerts for every incident. This empowers organizations to ensure maximum security, compliance, availability, and network to app performance. Using the latest NIKSUN platform, all Latin American organizations will experience a level of confidence, ease-of-use, and productivity like never seen before.

About NIKSUN, Inc.

NIKSUN is the recognized worldwide leader in making the Unknown Known. The company develops a highly scalable array of real time and forensics-based cybersecurity, compliance, availability, network performance management, and application performance management solutions for government and intelligence agencies, service providers, financial services companies, and businesses such as retailers and manufacturers. NIKSUN's award-winning appliances deliver

unprecedented flexibility and packet capture power. The company's patented real-time analysis and recording technology is the industry's most comprehensive solution for secure and reliable network infrastructure and services. NIKSUN, headquartered in Princeton, New Jersey, has sales offices and distributors throughout the US, Europe, the Mid East, and Asia-Pacific.

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About Expo Seguridad Mexico

Expo Seguridad Mexico was created in 2002 to bring together suppliers and users of the security industry. Covering products and solutions in security systems, such as alarms, surveillance, access control, cybersecurity, law enforcement, telecommunications, automation, artificial intelligence, vehicles, and drones.

Later, it incorporated educational programs with conferences and workshops to help keep the sector updated. Associations and organizations seeking to promote the industry and encourage its development have also joined the show with this purpose. In 2007 as a complement, Expo Seguridad Industrial emerged to cover occupational health, hygiene, and fire equipment needs. Since then, both events have been held together, co-located on the same date, and sharing the venue.

Thus, Expo Seguridad Mexico came to position itself as the largest and most important event for the security industry in Latin America. As a showcase for technology, solutions, products, and knowledge providing a meeting point for manufacturers, distributors, integrators, and domestic and foreign users.

Upon being acquired by RX, the event became a fundamental part of the portfolio of leading security events in America, made up of ISC West, ISC East, and ISC Brazil. In 2023, during the celebration of the 20th edition of the event, an agreement was signed with the Security Industry Association (SIA) to promote and advance the industry by promoting initiatives in education, research, innovation technical standards, and the event's content programs. The Security Industry Association (SIA) is a non-profit, international trade association for global security solution providers with over 1,400 member companies that manufacture, specify, distribute, install, and support physical and electronic security products and systems.

To read more about Expo Seguridad Mexico click here:
https://www.exposeguridadmexico.com/en-gb.html.